



# T.T. LIMITED



***Happy New Year 2026!!!***

## **T.T. Group Announces Vision 2030** **Strategic Realignment Sets Stage for 4.0**

T. T. Limited, one of India's long standing textile and apparel company, has unveiled its vision 2030 in the recent Management Committee meeting based on inputs received from the Board in the last 2 meetings, discussions with experts and the blended views of the Management of 3 generations - a bold roadmap to achieve aggressive, multi-fold expansion and transform into a brand-driven, value-focused organisation.

### **KEY HIGHLIGHTS OF THE TRANSFORMATION (POST COVID)**

#### **1. Exit from Spinning: A Shift to High-Value, Future-Ready Businesses**

- ✓ Exited its 30-year-old yarn spinning division, a commoditized and volatile segment linked to global cotton price swings and Government Policies.
- ✓ Sacrificed top line to realign business strategic move from volume-based to value-driven operations for sustained profitability.

#### **2. Strengthened Balance Sheet**

- ✓ Reduced total debt from about **Rs. 250 crores to Rs. 75 crores**.
- ✓ Raised **Rs.50+ crores in fresh equity** and divested underperforming Assets.
- ✓ Lower interest/debt burden enables faster potential investment into growth areas.

#### **3. Aggressive Pivot to Branded Garments & Value-Added Products**

- ✓ Focus shifting decisively toward **domestic branded sales** and **garment exports**.
- ✓ Product portfolio upgraded from 100% cotton to **MMF** and **cotton/MMF blends** (globally MMF to cotton ratio is 70:30), offering better performance and pricing.
- ✓ The new **Surat office** strengthens MMF development; a **Vietnam-based manager** expands sourcing opportunities in a fast-growing textile segment.

#### **4. Brand Renewal & Youth Leadership**

- ✓ Brand T.T. signed **Bollywood star Rajkummar Rao** as brand ambassador.
- ✓ T.T. Brand got accredited as a "**Well Known Brand**" by Government (making it as one of the 350 brands out of 30 lakhs estimated active brands in India).
- ✓ **Next-generation leadership** has joined the Company, adding fresh perspective and energy to future strategy.

#### **5. Modernised Manufacturing Footprint**

- ✓ Commissioned a **new garment factory in Howrah, West Bengal**—a major garment cluster—operational from July 2025 & expected to stabilize fully by **Q4 FY 2025–26**.

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## 6. Strong Policy Tailwinds Supporting Growth

### Boost from recent government reforms:

- ✓ PLI Scheme
- ✓ Removal of QCOs on MMF raw materials
- ✓ Removal of cotton import duty
- ✓ State-level textile incentives
- ✓ Labour law rationalisation
- ✓ FTAs with Japan, Korea, UAE, Australia in operation, UK FTA signed (to be operationalized by March 26) and significant progress for trade agreements with EU and USA.

These collectively support consistent real double-digit growth for the garment sector.

## **VISION 2030 : T.T. LIMITED'S GROWTH PRIORITIES**

### **i) Rebuild Top-Line with Aggressive Growth**

- ✓ Targeting **significant revenue expansion by 2030**, with aggressive scaling across product categories and markets.

### **ii) Domestic Brand Expansion**

- ✓ Strengthening Innerwear, Casualwear & Active wear presence across mom-and-pop stores, modern trade, ecommerce, and EBOs.

### **iii) Garment Exports**

- ✓ Leveraging FTAs and India's improving MMF competitiveness to expand global market share rapidly.

### **iv) Diversification into Related Packaging**

- ✓ Launch of a corrugated carton manufacturing unit in South India—serving both captive and external demand, with higher-margin potential.

### **v) Investments in Innovation & New-Age Ventures**

- ✓ Strategic investments and partnerships with textile and tech startups, acting as **investor + mentor**.
- ✓ Exploring import opportunities in MMF textiles to address India's supply gaps.

### **vi) Capital Allocation & Expansion Plans**

- ✓ No major capex planned in the next 12 months as existing infrastructure is sufficient to support 50-75% top line growth.
- ✓ Post calendar year 2026, T.T. aims to expand within the **PM MITRA Park, Uttar Pradesh**, leveraging cluster benefits and scale.

## **A NEW ERA FOR T.T. GROUP**

Through decisive restructuring, brand elevation, and strategic realignment, T.T. Limited has repositioned itself as a **nimble, innovative and aggressively growth-oriented garment company**. T.T. Group is entering into 4th significant stage in its 60 Year Legacy Journey:

The foundation is now set for an **aggressive and transformative PUSH** towards **Vision 2030**.

**T.T. Limited is entering a new phase of growth after a painful transformation —sharper, stronger, and ready to scale with the new Gen aligned & ready to execute.**

Place : New Delhi  
Date : 31st December, 2025



**T.T. Group Banega High Flyer**

Hardik Jain  
Executive Director  
T.T. Limited, New Delhi

#### **Disclaimers:**

Certain statements in this Press Note that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.