



T.T. LIMITED

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PRESS NOTE

Launch of “Made in Bihar” Undergarments



We are happy to announce that on the auspicious day of Maha Shivratri, T.T. Limited proudly launches "Made in Bihar" Undergarments under TT Brand with the blessings of the Bihar Government.

The launch was done by the ACS Mr Sandeep Poundrik of the Industries Department along with TT Ltd MD, Sanjay K Jain. Apart from launching TT Brand production in Bihar, the Made in Bihar tag was also launched - this will allow the local consumer to proudly wear a quality product prepared by vertically integrated TT Group.

This initiative aims to support Bihar's industrial growth and create job opportunities for local people with a special emphasis on women. The entire process has been completed in 6 months with the entire infrastructure being provided by the Government in the industrial area of Sikandarpur, Patna.

On Women's Day, T.T. takes a significant step towards empowering women through employment opportunities in Bihar.

This effort plans to leverage the large skilled workforce of Bihar and the 60 years legacy and expertise of TT Group. The Company plans to sell the entire production in Bihar itself and slowly expand to cover the entire hosiery product range.

Place: New Delhi

Date: 13th March, 2024

Sanjay Kumar Jain
Managing Director
T.T. Limited, New Delhi

