



T.T. LIMITED

(CIN: L18101DL1978PLC009241)

Poddar House, 71/2C, 2nd Floor, Rama Road, Moti Nagar, New Delhi - 110015

☎ 0091 11 45060708 | 🎧 1800 1035 681 | ✉ newdelhi@ttlimited.co.in | 🌐 www.ttlimited.co.in

PRESS NOTE

As per discussions at the **Board Meeting held on 5th November 2025**, T.T. Limited, one of India's leading vertically integrated textile company, announced a series of new initiatives aimed at further diversification and growth.

The Company, **after consolidating its operations, reducing debt, enhancing its brand, and restructuring its plant locations over the past few years**, has now decided to enter the following new fields that will help it **leverage its strengths, optimize resources, and move into higher-margin businesses**.

1. Entering into Corrugated Box Manufacturing

The Company is entering into the corrugated box manufacturing segment, a high-margin and fast-growing business that complements its existing textile operations. This new venture will be set up at the **Avinashi plant**, utilizing the available land and building infrastructure to ensure efficient deployment of resources. The corrugated box unit will cater to both in-house packaging requirements and external clients in the textile and FMCG sectors.

2. Setting up of International Office in Vietnam

Recognizing the strategic importance of Southeast Asia in the global textile supply chain, T.T. Limited plans to open a **sourcing and marketing office in Ho Chi Minh City, Vietnam**. Vietnam's central location offers access to two of the largest global markets — Europe and the USA — and provides proximity to major raw material suppliers such as China. This move is aimed at strengthening the Company's export competitiveness and establishing a stronger international footprint in one of the world's fastest-growing textile hubs.

3. Expansion of the 'Highflyer' Brand

In its core textile business, T.T. Limited continues to strengthen its product portfolio with the expansion of its **"Hiflyer"** brand into **premium outerwear and high-end innerwear**. This strategic move is expected to further consolidate the Company's position in the growing domestic apparel market and enhance brand visibility in both retail and export segments.

Contd.....p/2

Commenting on the developments, Mr. Sanjay Kumar Jain, Managing Director, T.T. Limited said:

These initiatives mark an important step forward in T.T. Limited's journey towards becoming a more diversified and future-ready organization. We are leveraging our existing strengths, while also tapping into high-potential areas that align with the evolving global market trends.

About T.T. Limited

T.T. Limited is a leading integrated textiles company with a presence across the entire value chain — from yarn, fabrics, and garments to brand retail. The Company markets its products under the **Well-Known 'T.T.' brand**, recognized by the Government of India as one of the few "Well-Known Marks" in the country. T.T. Limited exports to over **65 countries** and operates through facilities and offices across **Avinashi (TN), Gajroula (UP), Surat (Gujarat), Kolkata/Howrah (WB)** and other key textile hubs.

Disclaimers:

Certain statements in this Press Note that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

Place: New Delhi
Date: November 07, 2025

Sanjay Kumar Jain
Managing Director
T.T. Limited, New Delhi