



# Golden Story of "T.T." BRAND

T.T. is a well known Multi Product Global Brand selling in 65 countries Since 1964.

# World Wide I.P Rights Declaration & Trade Notice



Trade Mark


&



Trade Mark

**Rikhab Chand Jain, Prop. T.T. Industries**, 878A, East Park Road, Karol Bagh, New Delhi – 110005 hereby issues a trade notice about above depicted "sprouting onion" device which "does not exist in nature" and hence uncommon, had been originally first time designed in the world by him and in use since 1964.



In Intellectual Property Appellate Board's order in **T.T. Industries vs D.M.R** and ors, 31<sup>st</sup> October 2011 M.P No. 196/2009 in OA 45/2009/TMCH and OA 45/2009/TM/CH it has been held that "Adoption of uncommon sprouting onion device by any one other than T.T Industries would amount to infringement of rights of T.T Industries."

**Rikhab Chand Jain, Prop. of T.T. Industries** and his successors are the sole brand owners of above device and Trade Mark  in almost all classes of goods & services.

Trade mark **T.T.** is registered not only in SAARC countries but in "Europa" and is also acknowledged as a "Well known" brand. Any misuse by any one in any form, in any variant or use of abbreviation "**T.T.**" of any other Trade Mark ending in in abbreviation "**T.T.**" will be a criminal offence.

Rikhab Chand Jain has impleaded hundreds of cases , criminal complaints against infringers, passing off offenders, mighty MNCs and others. Many have paid penalties and /or jailed and convicted. Infringement of Trade Mark is a cognizable offence. More than 500 judicial pronouncements in his favour on Trade Mark cases.


Rikhab Chand Jain has ownership of over 150 Trade Mark Registrations, Copy Rights, Design/Device registrations, Logos, "आराम का दूसरा नाम" "*Life is Good*" "अच्छे लोगों, अच्छे दिखें" and Mascot  also registered.

Variant names **TIT, 2T, TEE TEE**,  **T.T.**  **टी.टी.** and many more are registered. Associate and variant Trade Marks are:-



General Public and Trade is advised to take notice of above described worldwide I.P rights and should refrain from infringing rights of I.P owner Rikhab Chand Jain Prop. T.T Industries & his successors. Offenders would be liable for Criminal Prosecutions, Conviction, Jail sentence, fine penalties and legal costs.

Issued by: White Collar- Shilpi Jain Sharma, Advocate  
Chamber : C-149, C.L. Joseph Block, Tis Hazari Court, Delhi-110054

"Pride of India"  "Well Known Worldwide"

# Introduction



is well known global brand selling in 65 + countries across 5 continents which shows the robustness of the 'T.T.' Brand image, across the globe.

Dr. Rikhab Chand Jain is the originator, prior bonafide adopter and prior user of the 'T.T.' in respect of various goods and services coming under different classifications of The Fourth Schedule to The Trade Marks Rules, 2002. Dr. Jain sometime in the year 1968, had adopted and started using the trademark 'T.T.' initially in respect of garments, undergarments, clothing, saris, threads and yarns, textile piece goods and variety of consumer durables. Dr. Jain, was the first in adopting and using the trademark 'T.T.' in relation to his products for any class of goods and/or services. Dr. Jain, by reason of voluminous, long standing and continuous use for the trademark 'T.T.' /monogram, 'the said mark' has acquired a special distinctiveness, and a secondary meaning is always attached/ associated with the said mark, exclusively denoting his business. Dr. Jain's further expansion and/or diversification have taken place in the business and his concern directly and indirectly, individually and/ or through licensed user have been ventured into marketing and/or trading different nature of goods as well as rendering services under the said reputed trademark. Dr. Jain with the progress of time, have diversified and expanded his area of business in respect of wide variety of goods and services, with his house mark / principal trademark 'T.T.' . Dr. Jain's process of expansion and/or diversification of the business are still continuing. Dr. Jain's all the goods of manufacture and marketing, and the services rendered by him do essentially bear the trademark 'T.T.' / housemark prominently.

By reason of extensive use of the trademark 'T.T.' by Dr. Jain for an appreciable period of time for over five decades, the trademark 'T.T.' has become the 'DISTINCTIVE INDICIUM' of Dr. Jain's business T.T. Industries and its associate / permitted user / licensed user. Dr. Jain trademark

'T.T.' is the House Mark and / or Principal Mark of Dr. Jain's concern and his associates, affiliates and licensee. Today, Dr. Jain is promotor and Chairperson of T.T. Group consisting Public Limited Companies, Joint Venture, Franchise etc. Sources for drawing inspiration in founding basic principles of T.T. Group's business are found in Philosophies propounded by three great Saints, Philosophy and Mahatmas belonging to the Textile World : The Most reverend Spinner in the World History known to mankind till date, Mahatma Gandhi, father of the nation; symbol of religious harmony and great humanist "Kabir" the weaver and the Tamil Saint, Poet and Philosopher weaver : ThiruValuvar, Thirukural the great epic book of wisdom serves us as a reference book for seeking day to day solutions of business problems. All the three guiding lights of humanity are nowhere in variance with Jainism, Hinduism, Buddhism or in fact any religion.

Various companies incorporated under T T Group (Dr. Jain's Group) like T T Finance Ltd, T T Polycab Ltd, T T Sales & Services Ltd, Gangour Investment Ltd. and T T Properties Ltd. T T Finance Ltd. amalgamated with T T Limited vide order dated 05<sup>th</sup> April 1999 passed by this Hon'ble Court of Delhi in Company Petition no. 52/1998 u/s 394 of Companies Act 1956, while T T Polycab Ltd., T T Sales & Services Ltd. and T T Properties Ltd. merged with Gangour Investment Ltd.

By virtue of voluminous user of the trademark 'T.T.' for over five decades uninterruptedly in relation to various products, goods and services coupled with extensive sales promotional activities throughout the length and breadth of this country and also abroad, the trademark 'T.T.' has reached every nook and corner of this country, neighboring countries and other parts of the world; and has been recognized as a leading brand of great repute by the consumers and the trade.

# WORLD CLASS YARN



MADE FOR WORLD

MADE IN INDIA

世界级纱线  
用TT棉花生产  
印度制造



ওয়ার্ল্ড ক্লাস ইফারন  
স্পান টি টি কটন  
মেড ইন ইন্ডিয়া



세계적인 수준의 원사  
[더 티.티. 세계 소유의 원면회사에서 생산한 원면으로  
방직된 티.티.]  
인도에서 생산함



غزل من الطراز العالمي  
مغزولة من TT قطن  
صنع في الهند



HILADOS CLASE MUNDIAL  
HILATURA T T ALGODON  
HECHO EN INDIA



## **Dr. Rikhab Chand Jain**

MBA(IIM, Calcutta)

PhD. In business management,  
FCS, AICS (UK),

Chartered Secretary London

Founder, Proprietor of T.T. Brand



**B**orn to a respected Jain family on 24<sup>th</sup> August 1944 (Auspicious Rishi Panchami Day) in Bikaner, Rajasthan, India. Sh. Rikhab Chand Jain's upbringing was shaped by Indian quintessence and the teachings of the Bhagwad Gita.

Dr. Jain is a self made businessman in his own right. He had joined his family textile business at Calcutta in 1960 immediately after completing Matriculation from Bikaner. Even before matriculation he had a meaningful exposure and initial training in business for four years 1956-1960 in the family banian business at Bikaner. He continued his graduation at St. Xavier's College, Calcutta with merit listing and high esteem of his Principal Father Joris and other professors. They guided him and helped him publish two text books on then new subjects "Secretarial Practice", "Business Correspondence & Secretarial Drafting" which were prescribed by Calcutta and Burdwan Universities for B.Com courses. It is just an example how Shri Jain outshined his college mates and won the heart of all in the then Bengal Academic World. Father Joris wanted him to join St. Xavier's College as a lecturer.

He has done his MBA with merit in 1967 from Indian Institute of Management, Calcutta which was established in 1964 with MIT of

USA. He came in contact with illustrators academicians like K. T. Chandy, Ashok Mitra (one time West Bengal Finance Minister), Y K Alagh who rose to become Union Planning Minister and JNU Vice Chancellor. Post MBA Dr. Jain was retained by IIMC as a visiting faculty member for Marketing & International Business. He undertook important research assignments as well particularly from USAID, and Administrative Staff College Hyderabad. He had contributed various feature articles and columns in important Dailies and Economic and Business papers. He had developed a flair for writing, reading, teaching and researching. He was well admired and acclaimed both by his colleagues and students. Jain's students are now occupying top executive corporate posts, CEO level of multinational Corporations. Incidentally, although very difficult to be selected for MBA admission, Jain got selected by then existing both management institutes at Calcutta and Ahmedabad and additionally by New York University as well. He however opted for IIM, Calcutta.

He is a Fellow Member of the Institute of Company Secretaries, U. K. as well as India. In, 2003 he was accorded Honorary Degree of Doctor of Philosophy in Management (Ph.D.) by West Indies University.

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Visionary Entrepreneur : Dr. Jain had to move from Calcutta to Delhi on insistence of his family in view of problems created by Naxalite movement. His two elder brothers continued business at Calcutta and deputed him to Delhi to build up hosiery business. This was a path breaking decision in Jain's life. With a family contribution of just Rs.4 lakh, Jain started manufacturing quality undergarments for men in Delhi with first year's turnover of Rs. 32 lakhs, which was Rs.8 lakhs short of the immediate first running competitor VICTOR brand. From then onwards steady business growth routing through various innovative, path breaking, pioneering and never before features winding through corporatisation and public issues, it has ultimately culminated into a T. T. Group with Rs. \_\_800\_\_ crores annual turnover, about Rs. \_\_400\_\_ crores in assets, \_\_2000\_\_ direct employees and \_4000\_\_ indirect employees through franchise and vending network. "Character" is real wealth : He is satisfied that he has earned "goodwill" and retained a sterling character. It is more valuable than mere creation of wealth. He holds himself as a "trustee" of wealth in tune with the

Gandhian way. He has a habit of appropriating minimum for personal consumption keeping clean habits and extremely simple life. He has earned top esteem in various fields be it industry, business, community, neighbourhood, society. He has been and is serving on board of various schools, industry and trade associations, hospitals, dharamshalas, temples, trusts and societies. He works for the cause of Ahimsa, Vegetarianism and Drug de-addiction.

A public Social Figure Head : He had held for many years position of President in All India Hosiery Industry Federation. He had organised first Knitwear Export Fair at Taj Hotel, Bombay in 1974. He had headed nation wide centenary celebrations of Knitting Industry in 1992. He had been Chairman of Jain Mahasabha, and Chairman of Lord Mahavir 26th Centenary Celebrations, in Delhi Pradesh.

Gandhian Votary : Dr. Jain cherishes virtues, values, principles, ethic and fairness to all his customers, employees, shareholders, business dealers and community at large. He is miles



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away from greed, lust and cleverness, normally attributed to present day business community. Although he is in business, he has indeed modeled himself as a pious "brahmin" and least like a "typical bania". He is an ardent Gandhian for whom purity of means is much more sacred and important than "ends". He does not play foul and he wants to protect other side's interest first. He declares, he does not want to take advantage and make profit at somebody else's loss. He wants to have only deals that ensure meaningful gain for both sides and that too first not to himself but to his counterpart.

Dr. Jain believes earning money and creating wealth is of no meaning, if one does not master the art of spending and using money and wealth. If there are a thousand people knowing how to earn money, hardly ten in the present day society know how to properly use it. Dr. Jain has first demonstrated it by using his hard earned money in an exemplary manner for the benefit of the society. If he would have not cared for his principles of Fair and Clean Means, rise of Jains' business could have been easily many

times more. But he feels happy and proud of his goodwill, integrity and repute. It is all dear to him, not money.

Beside Gandhi, Dr. Jain closely follows ideologies professed by ThiruVyavalur, Kabir, Mahaveer, Krishna, Vivekanand, Chanakya, Vidur and Mahatma Budha. In the present day masters influencing his thoughts mention could be made of Dr. D. S. Kothari.

Multifaceted Personality : An able academician, management expert, entrepreneur, businessman, industrialist, social worker, Dr. Jain is all rolled in one. He is a prototype ideal human being. He aspires to serve his people and country the best he can with all his abilities and means at his command. It is his motto, his goal. The society can make him play dominant role in yet higher positions in public works, for future would demonstrate that personalities casted in Jain's mould would become rare and short. It is for the society to make best use of such exceptional personalities for the good of the humanity and the nation.



WE DON'T JUST  
PRODUCE COTTON   
OR MAKE YARN   
OR PRODUCE FABRIC   
OR MAKE A WIDE RANGE  
OF INNER AND  
OUTER WEAR...  
WE ALSO TOUCH  
MILLIONS OF LIVES.



**T.T. LIMITED**

*Silver Bell Ceremony*

(25 Years of Public Listing at BSE Since 1990)

T.T. is a well known Multi Product Global Brand selling in 65 countries Since 1964.

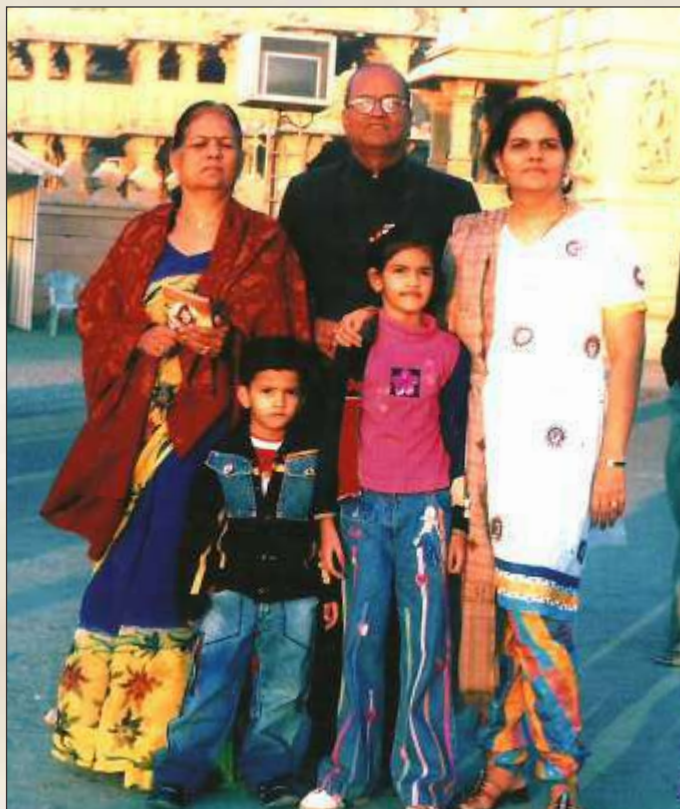
Rising Son Certain to Shine : Dr. Jain has bright future prospects in business as well as in public life be it spiritual, social or gubernatorial role. He fits well in most of the roles, best more appropriately if it demands fairness, impartiality, innovation, challenges and fast performance. He leads, he performs, he delivers rarely people can match him in his pursuit of excellence in whatever he does, and he succeeds whatever he is called for to do. He is almost non partisan, with amity and goodwill for all. He is a

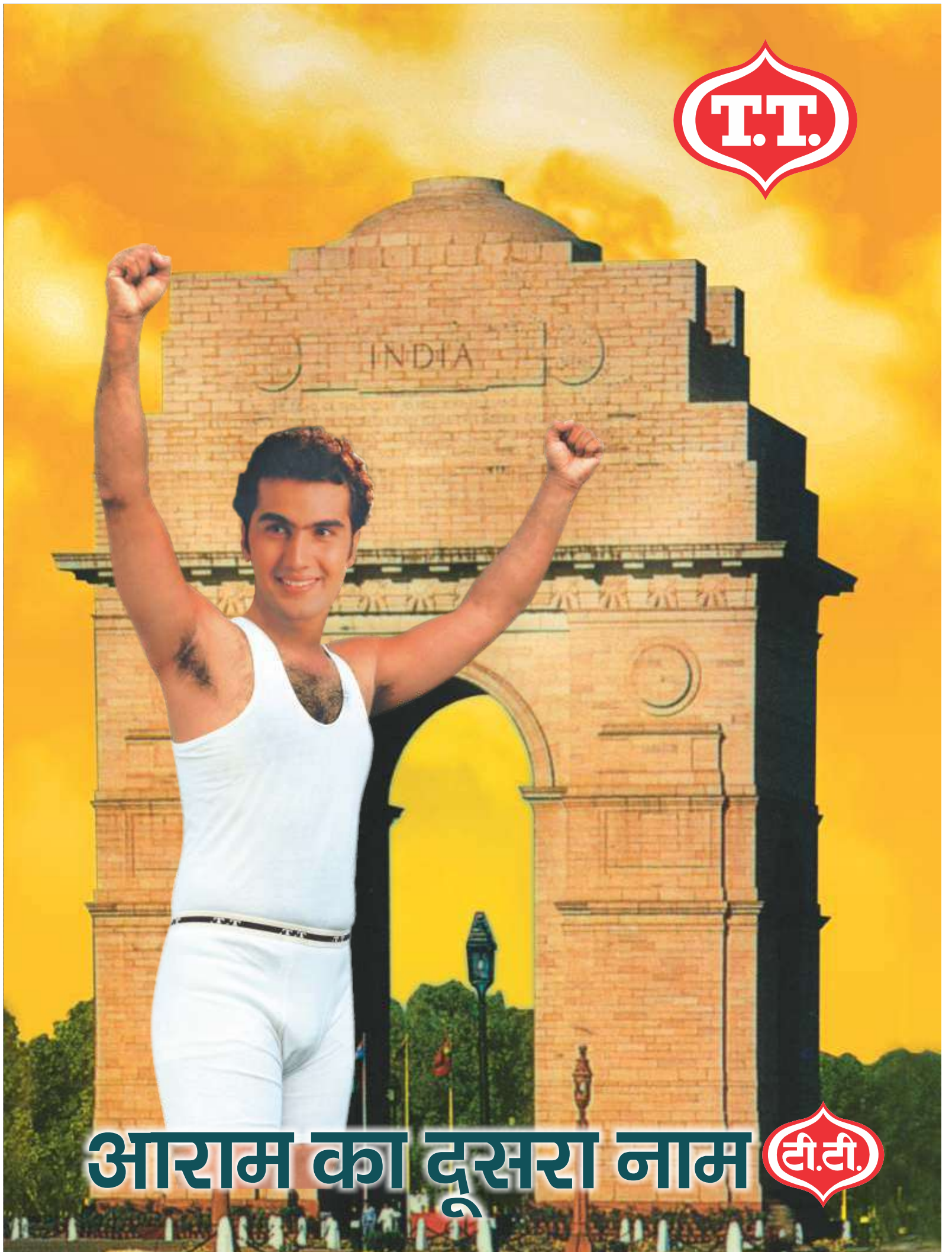


human being of "rare cast" an all appreciated win win mould.

Dr. Jain also been recognized and awarded with various awards of different stream detail of same is as under:-

- a. Award by Bengal Hosiery Association, Calcutta on Silver Jubilee Function
- b. Award by Knitwear Club, Ludhiana
- c. Citation for "Eminent Jain" by Jain Sabha, New Delhi.
- d. "Manch Bandhu" – By Marwari Yuva Manch.
- e. "Rajasthan Gaurav" by Rajasthani Academy
- f. "Rajasthan Vibhushan" by Rajasthani Sanstha Sangh
- g. Felicitation by "Knit India 1992" National Award.
- h. "Life Time Achievement" Award by Knitting Industry Centenary Celebrations Committee, 1993.
- i. Award by Rachnatmak Munch (1996), Delhi
- j. "Golden Man of Hosiery Industry" by Hosiery Manufacturers Association, New Delhi.
- k. "Panchal MitraSuman" by Panchal Sodh Sansthan, Kanpur.
- l. "Samaj Ratan Award", 1998 by Jain Milan, Delhi
- m. "YuvaJagrati Chakra" – 1987 by Yuva Jagrati Parishad Delhi





आराम का दूसरा नाम



- n. "Aradhak Shree Puraskar" 1988-Delhi Bikaner, 2007.
- o. "Dharam Chakra Sanman" 1987 by BanarasiDass Oswal Memorial Samiti, Delhi.
- p. "Rashtriya Chetna Puraskar" – 1994 by Acharya Tulsi Birth Day Celebration Committee.
- q. Annual Award "Samarpan 1996" by Association for the Advancement of the Deprived, Delhi
- r. "MARU GAURAV SAMMAN", by Rotary Club, Bikaner.
- s. "Jain Ratan" Award by Jain Mahasabha, Bikaner, 2003.
- t. "Bikana Award" by Rao BikajiSansthan,
- u. "Samajshri/Sarvshri/Millennium Award" by Indian Council of Management Executives, 2005
- v. "Ashok Vihar Puja Samity" – Patron in Chief
- w. Awarded Vijay Singh Nahar Award (Award presented by VicharManch, S.S. Jain Sabha, Kolkata on 20<sup>th</sup> December, 2015).
- x. Awarded "Lifetime Achievement Award" (Award presented by FOHMA during the Inaugural Session of KNITCON 2016, Kolkata on 16<sup>th</sup> September, 2016)
- y. Awarded 'Lifetime Achievement Award" by Govt. of India (Award presented by Hon'ble Textile Minister Smt. Smriti Irani in 2019)





# કેસી કોર્પોરેશન



## Milestones



Hosiery Business of family started at Kolkata by elder brother Shri Bhanwar Lal Ji, Second brother Shri Jhanwar Lal Ji joined in 1950.

Rikhab Chand Jain, Chairman T. T. Group introduced to family business after matriculation, while still pursuing undergraduate studies at St. Xavier's college. He passed out from IIM (Kolkata) in 1965 with merit honours. He was awarded an honorary doctorate by West Indies University. He is a fellow of the Indian Institute of Company Secretaries, Indian Institute of Foreign Trade and also a Chartered Secretary (UK).



"T.T. Brand" was first used for knitwear exported to Czechoslovakia "Centrotex" and other east European Countries. It was a pioneering era of beginning of garment & Hosiery exports from India.



Family business partitioned, Shri Rikhab Chand Jain started proprietorship firm T.T. Industries, manufacturing at Delhi, Kolkata, and Tirupur .



In 1978 T. T. Group incorporated a corporate body by name "TIRUPATI TEXKNIT LIMITED" and at Ghaziabad (U.P.) its first knitting factory was started. Company name was changed to T.T. Ltd. in 1998.





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First listing at Bombay stock Exchange and Delhi, Kolkata, Madras and Ahmedabad stock Exchanges.



Established First Spinning Mills at Gajroula (U.P.) & floated First Rights Issue to "T. T." equity shareholders.



Established Second Spinning Mill of T. T. Group and a Garment factory at Avinashi (Tirupur)



Public listed company of the group T. T. Finance Ltd. merged with Tirupati Texknit Ltd. Subsequently other group companies T. T. properties (P) Ltd., T. T. Polyfab (P) Ltd., Tirupati Sales & Services (P) Ltd. were also consolidated.



लोग अनेक

इण्डिया का  
अन्डरवियर एक



सब देखा, सबको देखा, पर  
से अधिक आराम कहीं नहीं देखा

E-Mail: [export@tttextiles.com](mailto:export@tttextiles.com), Website: <http://www.tttextiles.com>

T.T. is a well known TradeMark Registered & owned by T.T. Industries New Delhi - 110 005. Imitation of Label graphics name T.T. and design, abbreviation T.T. of any brand name from full form for any class of products or services is legally punishable



Pioneering Cotton Exports from India started in 2004 from Gondal, Gujarat unit. Established India's First World Class State of Art, most ultra Modern Ginning Factories, Oil Mills at Gondal and Rajula in 2006 T. T. Ltd. made another Right issue.



Listing at National Stock Exchange & started Wind Mills for Clean Energy usage for Avinashi Mill.

"Gopeshwar Spinning Mills at Rajula, Gujarat established and set an example for reviving cotton spinning sector in Gujarat.



“इतकी इच्छा”



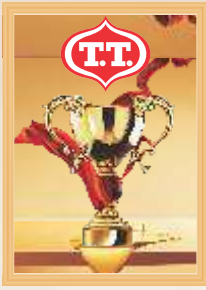
कैजुअल एंड इतरवियर

टी.टी. गारमेन्ट्स की इच्छा से अच्छा क्या ?



टी-शर्ट्स ♦ बरमूडा ♦ बा-पैन्टीज़ ♦ कैमिसोल्स ♦ बनियान ♦ अन्डरवियर

**Invitation To Join T.T. Team:** All experienced garment traders, and professionals for jobs in production, SQC, Marketing, Also Vendors, Dealers, Distributors Welcome. Target 1000 crore, A to Z garment sales.

**T T LIMITED**, 879, Master Prithvi Nath Marg, Karol Bagh, New Delhi - 110 005, Fax: 011-45060741, E-mail: [export@tttextiles.com](mailto:export@tttextiles.com) Web: [www.tttextiles.com](http://www.tttextiles.com)



# AWARD AND CERTIFICATES

T.T. has now been recognized as a **WELL KNOWN GLOBAL BRAND**, having its diverse products, portfolio, covering various natures of goods and services under  and its variants viz TIT, TEE, 2t, Double T etc. keeping close association with their principal . Dr. Jain's Brand “T. T.” has been honored with several Awards/Accolades, detail of which are as follows:-

**(i) THREE STAR EXPORT HOUSE CERTIFICATE:**

T.T. LIMITED has been the recipient of several awards for its exceptional quality and export performance. T.T. has been accorded the Certificate of Recognition as a THREE STAR EXPORT HOUSE from the Government of India.

**(ii) ISO – 9001 CERTIFIED**

This certifies quality assurance system is mandatory to maintain the activity of the production line. The ISO – 9001 certification confirms the T.T. approach to quality and enables us moreover to meet customer's requirements. Customer's wishes, needs and problems provide us with new ideas and suggestions for optimization. The culture of things “Well-done” professionalism, customer satisfaction and the enthusiasm for his work has made us improve his quality system leading up to ISO – 9000 certification.

**(iii) OEKO – CERTIFIED**

The importance of environment friendly and green revolution cannot be ignored today. The company is one of the few spinning companies to have its Yarn certified as environment friendly.

**(iv) WRAP CERTIFIED**

Worldwide responsible Accredited Production.

**(v) CONTROL UNION CERTIFICATE – Certified**

Company, is certifies by Control Union Certification for Production of Organic Yarn.





*Lindagi is good*

Not only this 'T T' has been awarded with various awards of different stream and few certificates honored to 'T T' detail of which is as under:-

S.No.	Awards	Organization	Year	Remarks
1	Excellence Award	Institute of Economic Study	2010	
2.	Master Brand Status	CMO Asia (affiliated to CMO Council USA)	2012	
3	“TOP 100 SME” award	India SME Forum, Supported by Govt. of India	2013	42000 Plus nominations
4	India's small Giant	India SME	2014	
5	“TOP 100 SME” award	India SME Forum, Supported by Govt. of India	2014	Out of 70000 nominations
6	Silver Trophy	Govt. of India, awarded by Award by Honourable Textile Minister Shri S. K. Gangwar	2014	For the Second Highest Exports of Yarn in 'Counts 50s and below' under Category II
7.	India's Most Promising Brand, 2015	WCRC	Awarded on 15 <sup>th</sup> July 2015 at London	
8.	Silver Bell Ringing	BSE	Awarded on 24 <sup>th</sup> August 2015 at BSE International convention hall	On completion of 25 years of listing at BSE
9.	Power Brand- 20180 (Most Desirable 30)	Indian Council of Market Research (ICMR).	2018	
10.	ET Leadership Award	Economic Times	2019	

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**Garments**







On line sales started in 2010

"Excellence Award" presented by the Institute of Economic Studies



"MASTER BRAND STATUS AWARD" by CMO Asia (Affiliated to CMO Council , USA)



"Top 100 SME" award of India out of 42000 plus nominations.



"INDIA SMALL GIANTS" award by Honourable Cabinet Minister Shri Kalraj Mishra (award constituted by India SME Forum/ NDTV profit).



TOP 100 "SME Award of India" out of 70000 Nominations being received by Sunil Mahnot, Director Finance.



# रिटेल व्यापारियों का फायदा ही फायदा



“कैश एण्ड  
कैरी”

होलसेल रेट पर

फैक्टरी की होलसेल रेट पर रिटेलर्स को  
"Cash & Carry"  
प्लान में माल ले जाने की सुविधा  
A-Z सब तरह के गारमेन्ट

सम्पर्क करें: मनीष बोथरा

09313071595, 011-45060708, E-mail: [export@tttextiles.com](mailto:export@tttextiles.com)

T.T. IS A WELL KNOWN GLOBAL BRAND. T.T. BRAND PRODUCTS SOLD IN MORE THAN 30 COUNTRIES IN SIX CONTINENTS.



"Silver Trophy Award by Honorable Textiles Minister Shri Santosh Kumar Gangwar for the second highest exports of yarn (in counts 50s and below under the category" -II)



T.T. Brand has been selected as India's Most Promising Brand by "World Consulting & Research Corporation" as advised by Ernst & Young (LLP) INDIA.



T T Ltd Rang the Silver Bell in Bombay Stock Exchange on Completion of 25 years being listed on BSE



APEA Award by Enterprise Asia



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Garments





CEO-HR Award 2018 by ET Now



TT was recognised as amongst the "Most Desirable 30 Brands 2018" and conferred Power Brand Status.



Shri R.C Jain Awarded Prestigious Life Time Achievement Award by NISTI, UK



Shri R.C Jain Awarded Prestigious Transforming India Award by Ministry of Textiles

Economic Times Business Leader 2019 Award for excellence in Textiles and Apparels

अच्छे  
लगे  
अच्छे  
दिखे



**bazaar**  
Family Fashion Store



Shop online :  
[www.ttbazaar.com](http://www.ttbazaar.com)

Follow us on  
  YouTube™



# EVENTS & EXHIBITIONS



Honourable Shri Pranab Mukharjee at T.T. Stall in Trade Fair-Pragati Maidan



Participated in Media Expo



Indian Ambassador of Russia at T.T. Stall at Moscow



Chairman Signing Trade Agreement with Chinese Customers on the occasion of Chinese Primeminister India visit



Chairman with Korean Customer



Chairman at India-China Summit



Mr. Manoj Tandon (V.P.) with Jeddah (Saudi Arabia) Customer



Mr. J.P. Jain (V.P.) with Indian Ambassador at Tunisia Fair

Proudly  
announces its association  
with World's No. 1 Wrestler  
“Bajrang Punia”

(T T Innerwear Brand Ambassador)



- ★ Asian Games Gold Medalist
- ★ World Wrestling Champion

दुनिया के चैम्पियन पहने टी.टी. इनरवियर





# EVENTS & EXHIBITIONS



Mr. Manoj Tandon at Exhibition in Germany



Shri Sanjay Jain (M.D.) at Columbia Fair



Indian Delegation leader Shri Sanjay Jain being felicitated in Taiwan



Shri Rikhab C. Jain (Chairman) being felicitated by Honourable Home Minister Shri Raj Nath Singh



Sanjay Jain at Texcon-12



High Commissioner-India to Singapore at our Trade Fair Stall at Singapore



Shri Sanjay Jain being Honoured by Honourable Textile Minister



Shri Sanjay Jain Addressing at China Conference organised by China Yarn Importers forum

WORLD CLASS YARN



.... Go Green

**T T LIMITED**





बनियान  
अन्डरवियर  
ब्रा-पैन्टीज  
सॉक्स  
रुमाल

आराम का दूसरा नाम



*is a well known Trade Mark Registered & owned by T.T. Industries, New Delhi - 110 005.  
Imitation of Label graphics, name T.T. and design, abbreviation T.T. of any brand name from full form for any  
class of products or services is legally punishable.*



## CSR, Associate NGO's



T.T. CHARITABLE TRUST SINCE 1979

- Scholarships • Relief Grants
- Dispensaries • Spiritual Programmes
- Social Change NGO



Bhagwan Mahavir Viklang Shayata Samiti



Veerayatan  
“जहाँ जिनालय - वहाँ विद्यालय”



Sugani Devi Jesraj Baid Hospital & Research Centre



Sri Venkateswara Nitya Anna Danam Trust, Tirupati



## Sports Sponsored



Table Tennis



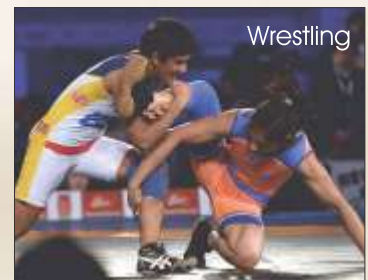
Veteran Cricket



Basket Ball



Lal Bahadur Shastri Hockey Tournaments



Wrestling



## Quality Certifications



Global Recycle Standard





FABRIC





Shareholders inspiring gathering at  
Talkatora Indoor Stadium, New Delhi, 9th Sept., 2015



Shri V.R. Mehta & Mrs. Mehta being felicitated on their joint decorative honour of Manila, Phillipines for their Public Services. They were handed over the key of the city of Manila.





## Domestic Presence of T.T. Brand Shown in Green Colour



**T.T. Limited: (2000 sq. yard)**  
**HEAD OFFICE**  
 879, Master Prithvi Nath Marg,  
 East Park Road, Karol Bagh,  
**NEW DELHI - 110 005 (INDIA)**  
 Ph.: +91-11-45060708,  
 1800 1035 681 (Toll Free)  
 E-mail: newdelhi@tlimited.co.in



**T.T. Limited: (15 Acre Area)**  
**FACTORY CAMPUS**  
 109-10 KM Stone,  
 National highway, No.24,  
 Delhi - Moradabad Road,  
 Tirupalpuram, Dist. - Amroha,  
**GAJROULA - 244235 (U.P.)**  
 E-mail: gajroula@tlimited.co.in



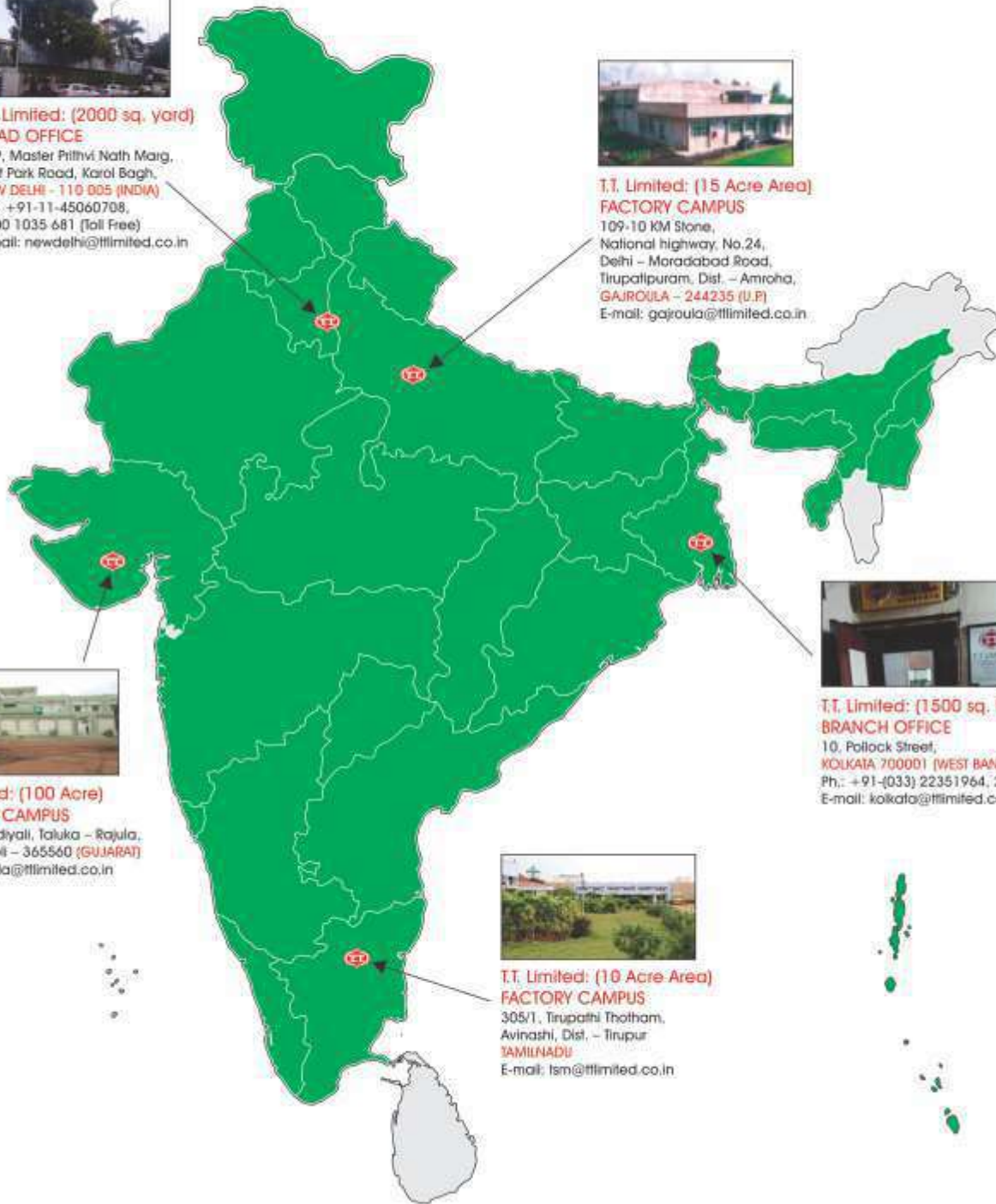
**T.T. Limited: (100 Acre)**  
**FACTORY CAMPUS**  
 Village- Kadiyali, Taluka - Rajula,  
 Dist. - Amreli - 365560 (**GUJARAT**)  
 E-mail: rajula@tlimited.co.in



**T.T. Limited: (1500 sq. Ft.)**  
**BRANCH OFFICE**  
 10, Pollock Street,  
**KOLKATA 700001 (WEST BANGAL)**  
 Ph.: +91-(033) 22351964, 22355466  
 E-mail: kolkata@tlimited.co.in



**T.T. Limited: (10 Acre-Area)**  
**FACTORY CAMPUS**  
 305/1, Tirupathi Thotham,  
 Avinashi, Dist. - Tirupur  
**TAMILNADU**  
 E-mail: tsm@tlimited.co.in





⇒ Total Numbers of Dealers (Period: 2018-19)	1328
⇒ Total Numbers of Sub. Dealers as on 21st August, 2019	19126
⇒ Total Numbers of Dealers through Franchise	128
⇒ Total Numbers of Share Holders as on 31 March, 2019	16196



## DURATION, EXTENT AND GEOGRAPHICAL AREA OF PROMOTION OF TRADE MARK

“T T” is a well known Multi Product Global Brand Selling in 65 Countries since 1968. Dr. Jain have also established 'TT' Garment Park' with the view to established under one roof all product. The same was later renamed as T.T. Bazaar with both offline and online stores. Goods and/or services with Dr. Jain's trademark 'T.T.' have got its sale all over India and also abroad. The services rendered by Dr. Jain with the mark 'TT' have got very extensive coverage amongst its customers and prospective customers. Further, all the products with the trademark 'T.T.' carry a symbol of quality.

 is not only holding several awards / accolades by Govt. organization as well as different agencies but also has presence and recognition even in remote area of our Country. Toda  selling via 1328 dealers and 19126 sub dealers in every remotest part of the Country. Dr. Jain is principally operating from five places in India i.e Delhi, Kolkata, Tirpur, Gajroula (U.P.), Rajula (Gujarat) whereby having three specific factory campus at spread over 125 acres. Dr. Jain is also founder, Promoter and Chairman of Public Limited Company i.e T.T. LIMITED holding 21498050 equity Shares @ Rs. 10 each with 16226 shareholders spread over different states. It is worthwhile to mention that, Dr. Jain's Company is the first Hosiery Company to be listed in the Stock Exchange in India.

Dr. Jain's dealers, customers, buying public who see the mark 'T T' or phonetically, structurally similar mark in any form whatsoever or with any other letter/letters sounding 'T T' assume that it is emanating from T.T. Industries or it has got some connection/ association with Dr. Jain's concern and /or its associate /licensee/permitted user. That, likewise, the name 'T T' has earned such wide reputation in the Indian markets through continued publicity in TVs, Radios and other eminent newspapers, Journals periodicals etc. That the dealers, customers buying public etc of all sorts of merchandise understand that the trademark 'T.T.' /Name belongs exclusively to Dr. Jain's concern.

By virtue of voluminous user of the trademark 'T.T.' and its variants/sub-brands for over five decades uninterruptedly in relation to various products, goods and services coupled with extensive sales promotional activities throughout the length and breadth of this country and also abroad, the trademark 'T.T.' and its variants/sub-brands has reached every nook and corner of this country, neighbouring countries and other parts of the world; and has been recognized as a leading brand of great repute by the consumers and the trade. Furthermore, through the electronic and print media, the trademark 'T.T.' and its variants/sub-brands has earned international reputation and recognition inasmuch as the publication of such advertisement and/or telecasting of the publicities have crossed the geographical boundary of the country. Apart there from, various products with the mark 'T T', TIT, 2T, TEETEX, Softy, TITANIC etc and its variants/sub-brands have been exported in different countries like Pakistan, Bangladesh, Sri Lanka, Singapore, Israel, South Africa, Japan, Korea, China, Germany , Brazil and other African , Asian, European and Pan American countries. Thus, the trademark 'T.T.' , TIT, 2T, TEETEX, Softy, TITANIC and its variants/sub-brands has not only attained the status of one of the leading and famous brand in India, but said mark has been widely acclaimed and also have an enviable reputation internationally.

shop online at [ttbazaar.com](http://ttbazaar.com)



Welcome to the store with a range of styles, colours and sizes for Men, Women & Kids.



Inner Wear | Sleep Wear | Sports Wear | Formal Wear | Casual Wear | Accessories

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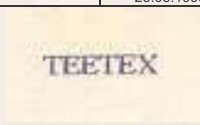










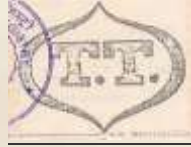


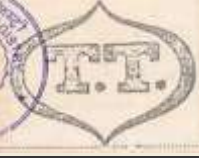
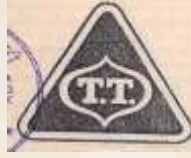






आपके शहर में टी. टी. बाज़ार फैमिली स्टोर: Haldwani: Motahaldu, Bareilly Road, Uttarakhand, Ph.: 9411302973, 9536951369

For opening T. T. Bazaar Store, contact: Mr. Roopak - 9953635108, E: [roopak@ttlimited.co.in](mailto:roopak@ttlimited.co.in), W: [www.ttlimited.co.in](http://www.ttlimited.co.in)

 is a world famous globally well known multi product brand selling in 65+ countries since 1964 & registered trademark owned by T.T. Industries, N. Delhi - 5

**THE GOLDEN STORY OF  
"T T BRAND"  
INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS OF  
T. T. INDUSTRIES, INDIA  
REGISTERED TRADE MARK**

S.No	Title	Trade Mark No.	Class	S.No	Title	Trade Mark No.	Class	S.No	Title	Trade Mark No.	Class	S.No	Title	Trade Mark No.	Class
															
1.	T.T. (BOX LABEL) KNITWEAR	266085 AS OF 03.08.1970	25	2	T.T. (BOX LABEL) KNITWEAR	277801 AS OF 20.01.1972	25	3.	T.T. WITH DEVICE (LABEL)	334423 AS OF 13.03.1978	25 HOS	4.	T.T. BRA LABEL	334422 AS OF 13.03.1978	25
															
5.	T.T. LABEL	37328 AS OF 28.08.1993	25	6.	T.T. MONOGRAM IN RED COLOUR	432270 AS OF 14.01.85	23	7.	T T PER SE	432296 AS OF 14.01.85	25 S	8.	T.T. EXPORTS	612426 AS OF 23.11.93	24
															
9.	TEETEX, WORD PER SE.	594669 AS OF 15.04.93	25	10.	T.T. SOCKS	612420 AS OF 23.11.93	25	11.	T.T. MONOGRAM	522737 B AS OF 12.01.90	10	12.	T.T. MONOGRAM (IN GOLDEN COLOUR)	522756 AS OF 12.01.90	19
															
13	T T MONOGRAM (IN GOLDEN COLOUR)	522763 AS OF 12.01.90	3	14	T. T. MONOGRAM (IN GOLDEN COLOUR)	522735 AS OF 12.01.90	32	15.	T.T. NEW MONOGRAM WITHIN TRIANGLE	666091 AS OF 18.05.95	20	16.	T.T. GOLD COIN EXCL. SHIRTS	561774 AS OF 11.11.91	25
															
17.	T.T. MONOGRAM (IN GOLDEN COLOUR)	522738 B AS OF 12.01.90	11	18	T. T. Monogram (in Golden colour)	522745 B AS OF 12.01. 1990	33	19	T. T. New Monogram within Triangle	666102 AS OF 18.05.1995	3 3	20	T.T. Monogram	508168 AS OF 04.04.1989	23
															
21.	T. T. (Box label)	508166 AS OF 04.04.1989	25	22	T.T. NEW MONOGRAM WITHIN TRIANGLE	666082 AS OF 18.05.95	11	23.	T.T. MONOGRAM IN GOLDEN COLOUR	522768 AS OF 12.01.90	8	24.	T.T. NEW MONOGRAM WITHIN TRIANGLE	522768 AS OF 12.01.90	8
															
25.	T.T. KIDSWEAR	612419 AS OF 23.11.93	25	26.	T.T. SPORTSWEAR	612421 AS OF 23.11.93	25	27.	T.T. NEW MONOGRAM WITHIN TRIANGLE	666090 AS OF 18.05.95	19	28.	T.T. NEW MONOGRAM WITHIN TRIANGLE	666092	21



## Non Woven Carry Bags & Shopping Bags (Recyclable & Eco Friendly)

*D-Cut  
Bags*



*U-Cut  
Bags*



*W-Cut  
Bags*
























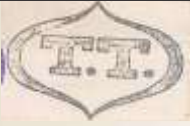




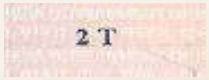

*Handle  
Bags*



*Box  
Bags*



**THE GOLDEN STORY OF  
"T T BRAND"  
INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS OF  
T. T. INDUSTRIES, INDIA  
REGISTERED TRADE MARK**

S.No	Title	Trade Mark No.	Class	S.No	Title	Trade Mark No.	Class	S.No	Title	Trade Mark No.	Class	S.No	Title	Trade Mark No.	Class
															
29.	T.T. MONOGRAM AS OF 07.11.2003	1248916 AS OF 07.11.2003	41	30.	T.T. HINDI	788632 AS OF 22.01.98	24	31.	T.T. UNDERWEAR	847248 AS OF 24.03.99	25	32.	T.T. NEW MONOGRAM WITHIN RAINGLE	666096 AS OF 18.05.95	27
															
33.	T.T. EXPORTS	612427 AS OF 23.11.93	25	34.	T.T. (BOX LABEL)	432271 AS OF 04.01.85	25	35.	T.T. EXPORTS	612425 AS OF 23.11.93	23	36.	T.T. MONOGRAM (IN GOLDEN COLOUR)	522753 B AS OF 12.01.90	15
															
37.	DOUBLE T	897937 AS OF 14.01.2000	24	38.	T.T. HINDI	788633 AS OF 22.01.98	25	39.	T.T. NEW MONOGRAM WITHIN TRAINGLE	666089 AS OF 18.05.95	18	40.	T.T. NEW MONOGRAM WITHIN TRAINGLE	666099 AS OF 18.05.95	30
															
41.	T.T. NEW MONOGRAM WITHIN TRAINGLE	666078 AS OF 18.05.95	7	42.	T.T. NEW MONOGRAM WITHIN TRAINGLE	666103 AS OF 18.05.95	34	43.	T.T. NEW MONOGRAM WITHIN TRAINGLE	666081 AS OF 18.05.95	10	44.	T.T. MONOGRAM IN RED LABEL	432273 AS OF 14.01.85	18
															
45.	T.T. REGISTRATION (IN PAKISTAN)	155876 AS OF 23.06.99	23	46.	T.T. (MONOGRAM)	8993/049 AS OF 15.02.93	25	47.	T.T. (MONOGRAM (NEPAL))	14888/056 AS OF 23.02.2000	23	48.	T.T. GANGOUR	954242 AS OF 04.09.2000	16
															
49.	T.T. NEW MONOGRAM WITHIN TRAINGLE	666076 AS OF 18.05.95	5	50.	T.T. MONOGRAM (IN GOLDEN COLOUR)	522759 AS OF 12.01.1990	14	51.	COCO TREE	1271591 AS OF 12.03.20004		52.	COCO TREE	1271589 AS OF 10.03.2004	
															
53.	T.T. (APPLICATION SRI LANKA)	93450 AS OF 23.09.1999		54.	T.T. YARN	897928 AS OF 14.01.2000	25	55.	T.T. YARNS AND THREADS	897933 AS OF 14.01.20000	23	56.	T.T. TEXTILE PIECE	897932 AS OF 14.01.2000	24



**Quality Packaged Food -  
Sweets, Namkeens, Snacks, Papad,  
Sherbat, Pickles, Dry Fruits**



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ALOO BHUJIA | BIKANERI BHUJIA | KHOKHA BHUJIA | ALL IN ONE  
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**T.T. Limited (NIRDOSH):**

**879, Master Prithvi Nath Marg, Karol Bagh, New Delhi-5**

**Ph.: 011-45060708, 1800 1035 681 (Toll Free)**

**E.: [newdelhi@ttlimited.co.in](mailto:newdelhi@ttllimited.co.in) | W.: [www.ttlimited.co.in](http://www.ttlimited.co.in)**

From House of 

## DURATION, EXTENT AND GEOGRAPHICAL AREA OF REGISTRATION OF TRADE MARK

With an eye to create an industry with diversified field of activities has made and/or has been making all efforts to protect and promote his house mark 'T.T.' and in this direction various trade mark applications for registration of the trademark 'T.T.' has been filed, and after observing due formalities most of the applications have proceeded to registration. That, Dr. Jain is carrying on business of manufacturing and trading of variety of consumer products and consumer durable amongst other goods and also rendering services in different fields, coming under various classifications of the Fourth Schedule to the Trade Mark Rules, 2002. All the goods and / or services emanating from Dr. Jain's manufactory essentially contain the mark 'T T' and / or the mark/marks, structurally and phonetically similar thereto.

Dr. Jain's trademark 'T.T.' stands registered in various forms in respect of a wide specification of goods and services, to with, in Classes – 3, 4, 5, 7, 8, 9, 10, 11, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26, 27, 28, 30, 32, 33, 34, 35, 36, 38, 41 and 42. That Dr. Jain holds 70 trademark registration for its reputed, well recognized and well known trade mark "T T". Dr. Jain have also filed various trade mark applications at different point of time, and some of the applications for the trademark 'T.T.' have duly been advertised in the Trade Marks Journal, and are pending registration. Dr. Jain's trademark 'T.T.' stands registered for different goods in SAARC and European Countries.

Dr. Jain's name / expression 'T T' has also its important presence in the website and domains, identifying the business of Dr. Jain, which can be gauged from the domain name registration for the trademark 'T.T.' "T T" as <https://tlimited.co.in> the domain name(s) in different forms itself are demonstrative of vast presence and goodwill vested in the trade mark "T T" of Dr. Jain. That, it is also necessary to point out that sites created by Dr. Jain with his trademark 'T T' and / or associates have been regularly visited and / or hit by huge number of customers from all over the world. Dr. Jain holds the registration of more than 25 Copyrights registered at different point of time, titled with the trademark 'T.T./work in variety of forms and such artistic work/labels used in the course of merchandise of Dr. Jain stands registered in his name. Dr. Jain have also applied for registration of its trademark 'T.T.' under Madrid Protocol and the same is under process for registration.



## TIRUPATI TRANSPORT

A unit of T.T. Limited (CIN: L18101DL1978PLC009241)

Vill.- Kadiyali, Taluka – Rajula, Dist. – Amreli – 365560 (Guj.)

Email: [rajula@ttlimited.co.in](mailto:rajula@ttlimited.co.in)

**For full Truck / Trailer /  
Container transportation  
and for bulk cargo  
movement regular routine  
service.**

**Please contact:**

**Ajeet : 9376816045 | Jayesh : 7600008294**

**Girvar : 9265434507**



# THE GOLDEN STORY OF “T T BRAND”

## INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS OF T. T. INDUSTRIES , (INDIA) COPYRIGHT REGISTRATIONS

S.No	Title	Copyright No.	S.No.	Title	Copyright No.	S.No.	Title	Copyright No.	S.No.	Title	Copyright No.				
				1.	T.T.SOCKS	A-52732/95	2.	T.T.EXPORTS	A-52733/95	3.	T.T.KIDSWEAR	A-52731/95	4.	T.T. YARN	A-52776/95
				5.	T.T.SPORTWEAR	A-52734/95	6.	T.T.FABRICS	A-52735/95	7.	T.T. FINANCE LIMITED	A-52954/95	8.	T.T.SIPER 100% RICH COTTON BRIEFS	A-53646/97
				9.	T.T. SOFTY UNDERWEAR	A-53647/97	10.	T.T.KIDWEAR BLOOMER & SLIP CHUBBY COLLECTION	A-53650/97	11.	T.T. ELEGANCE BRA	A-53645/97	12.	T.T. NEW MONOGRAM	A-53649/97
				13.	MONOGRAM	A-52263/93	14.	T.T. GOLD BANIAN	A-52732/95	15.	T.T. KIDS PANTIES	A-5219/93	16.	T.T. 21 <sup>ST</sup> CENTY	A-59522/2001
				17.	T.T. GOLD KING	A-59516/01	18.	T.T. INTERNATIONAL MONOGRAM	A-59520/2001	19.	T.T. GANGA UNDERWEAR	A-59521/2001	20.	T.T. KIDDIE SOCKS	A-59515/2001



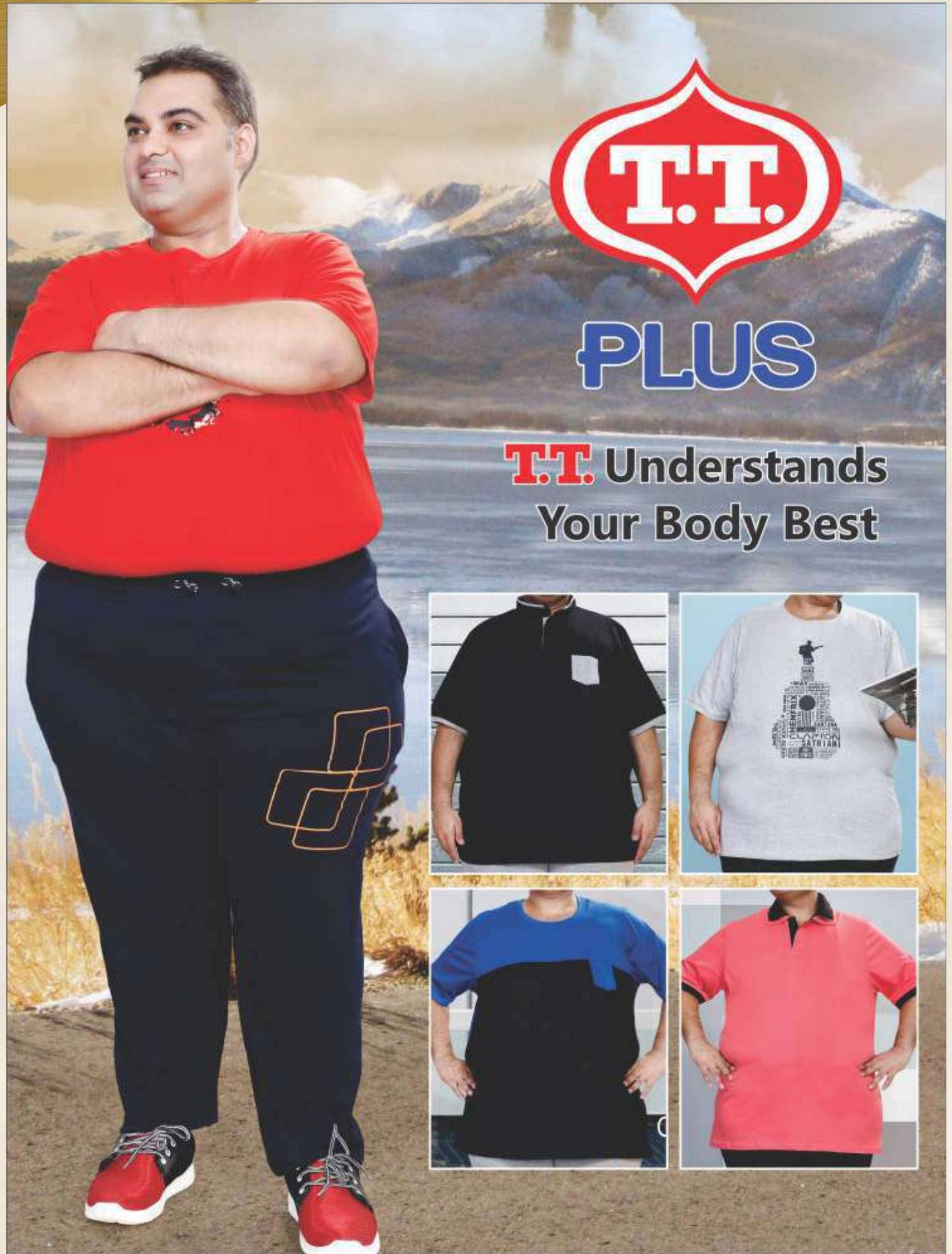
# Softy



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**CHURIDAR**  
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**CAPRI**  
●

**FOR WOMEN & KIDS**





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**T.T. Understands  
Your Body Best**





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A Complete Range for Perfect Comfort. What else? But T.T. Briefs, Vests, Socks and Handkerchiefs.

**SARONWALA MARKETING PVT. LTD.**  
85/4-A, B, D, E, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, AA, AB, AC, AD, AE, AF, AG, AH, AI, AJ, AK, AL, AM, AN, AO, AP, AQ, AR, AS, AT, AU, AV, AW, AX, AY, AZ, BA, BB, BC, BD, BE, BF, BG, BH, BI, BJ, BK, BL, BM, BN, BO, BP, BQ, BR, BS, BT, BU, BV, BW, BX, BY, BZ, CA, CB, CC, CD, CE, CF, CG, CH, CI, CJ, CK, CL, CM, CN, CO, CP, CQ, CR, CS, CT, CU, CV, CW, CX, CY, CZ, DA, DB, DC, DD, DE, DF, DG, DH, DI, DJ, DK, DL, DM, DN, DO, DP, DQ, DR, DS, DT, DU, DV, DW, DX, DY, DZ, EA, EB, EC, ED, EE, EF, EG, EH, EI, EJ, EK, EL, EM, EN, EO, EP, EQ, ER, ES, ET, EU, EV, EW, EX, EY, EZ, FA, FB, FC, FD, FE, FF, FG, FH, FI, FJ, FK, FL, FM, FN, FO, FP, FQ, FR, FS, FT, FU, FV, FW, FX, FY, FZ, GA, GB, GC, GD, GE, GF, GG, GH, GI, GJ, GK, GL, GM, GN, GO, GP, GQ, GR, GS, GT, GU, GV, GW, GX, GY, GZ, HA, HB, HC, HD, HE, HF, HG, HH, HI, HJ, HK, HL, HM, HN, HO, HP, HQ, HR, HS, HT, HU, HV, HW, HX, HY, HZ, IA, IB, IC, ID, IE, IF, IG, IH, II, IJ, IK, IL, IM, IN, IO, IP, IQ, IR, IS, IT, IU, IV, IW, IX, IY, IZ, JA, JB, JC, JD, JE, JF, JG, JH, JI, JJ, JK, JL, JM, JN, JO, JP, JQ, JR, JS, JT, JU, JV, JW, JX, JY, JZ, KA, KB, KC, KD, KE, KF, KG, KH, KI, KJ, KK, KL, KM, KN, KO, KP, KQ, KR, KS, KT, KU, KV, KW, KX, KY, KZ, LA, LB, LC, LD, LE, LF, LG, LH, LI, LJ, LK, LL, LM, LN, LO, LP, LQ, LR, LS, LT, LU, LV, LW, LX, LY, LZ, MA, MB, MC, MD, ME, MF, MG, MH, MI, MJ, MK, ML, MM, MN, MO, MP, MQ, MR, MS, MT, MU, MV, MW, MX, MY, MZ, NA, NB, NC, ND, NE, NF, NG, NH, NI, NJ, NK, NL, NM, NN, NO, NP, NQ, NR, NS, NT, NU, NV, NW, NX, NY, NZ, OA, OB, OC, OD, OE, OF, OG, OH, OI, OJ, OK, OL, OM, ON, OO, OP, OQ, OR, OS, OT, OU, OV, OW, OX, OY, OZ, PA, PB, PC, PD, PE, PF, PG, PH, PI, PJ, PK, PL, PM, PN, PO, PP, PQ, PR, PS, PT, PU, PV, PW, PX, PY, PZ, QA, QB, QC, QD, QE, QF, QG, QH, QI, QJ, QK, QL, QM, QN, QO, QP, QQ, QR, QS, QT, QU, QV, QW, QX, QY, QZ, RA, RB, RC, RD, RE, RF, RG, RH, RI, RJ, RK, RL, RM, RN, RO, RP, RQ, RR, RS, RT, RU, RV, RW, RX, RY, RZ, SA, SB, SC, SD, SE, SF, SG, SH, SI, SJ, SK, SL, SM, SN, SO, SP, SQ, SR, SS, ST, SU, SV, SW, SX, SY, SZ, TA, TB, TC, TD, TE, TF, TG, TH, TI, TJ, TK, TL, TM, TN, TO, TP, TQ, TR, TS, TT, TU, TV, TW, TX, TY, TZ, UA, UB, UC, UD, UE, UF, UG, UH, UI, UJ, UK, UL, UM, UN, UO, UP, UQ, UR, US, UT, UY, UZ, VA, VB, VC, VD, VE, VF, VG, VH, VI, VJ, VK, VL, VM, VN, VO, VP, VQ, VR, VS, VT, VU, VW, VX, VY, VZ, WA, WB, WC, WD, WE, WF, WG, WH, WI, WJ, WK, WL, WM, WN, WO, WP, WQ, WR, WS, WT, WU, WV, WW, WX, WY, WZ, XA, XB, XC, XD, XE, XF, XG, XH, XI, XJ, XK, XL, XM, XN, XO, XP, XQ, XR, XS, XT, XU, XV, XW, XX, XY, XZ, YA, YB, YC, YD, YE, YF, YG, YH, YI, YJ, YK, YL, YM, YN, YO, YP, YQ, YR, YS, YT, YU, YV, YW, YX, YZ, ZA, ZB, ZC, ZD, ZE, ZF, ZG, ZH, ZI, ZJ, ZK, ZL, ZM, ZN, ZO, ZP, ZQ, ZR, ZS, ZT, ZU, ZV, ZW, ZX, ZY, ZZ

**यही है समय सही चुनाव का**

सोचें और फैसला करें **टी.टी.**  
बनियान-अन्डरवियर  
यही है सही!

टी.टी. को बोट में जागरी की एक टी.टी. परचम

**Beautiful Creation**

**Elegance**

SO • UNDER • PARTY

**The Fabric Appearance**

Single Jersey • Interlock • Pique • Rib • Jersey • Lycra

**T.T. LIMITED**

T.T. Understands your body best

**T.T. LIMITED**

**माँ मैं भी अब टी.टी. पहनूँगा**

**क्या आपने उन दिनों टी.टी. बनियान-अन्डरवियर पहने हैं?**  
अब और भी अधिक आरामदेह

**से अधिक आराम कहाँ?**

**लोग अनेक**

इण्डिया का अन्डरवियर एक

**टी.टी.** सब देखे, सबको देखे, पर से अधिक आराम कहाँ कहीं देखे

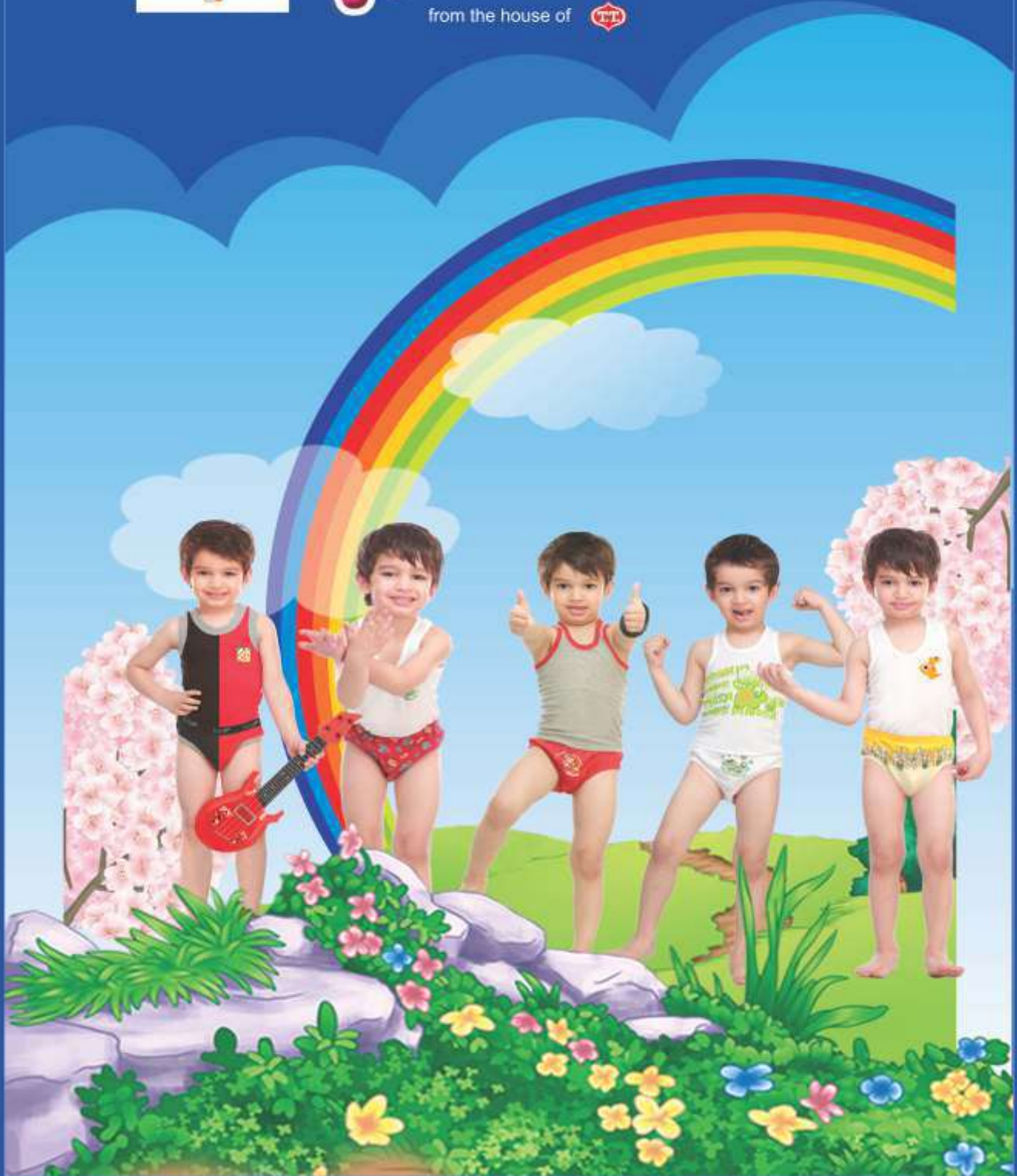
**आराम का दूसरा नाम टी.टी.**

टी-शर्ट  
पोली एटर्नल  
बनियान  
अन्डरवियर  
ब्रा-पैन्टीज  
लॉन्गज



# fun do VEST

from the house of





# Millions & Millions use T.T. Brand Products

**T.T.**  
अन्डरगारमेंट्स

इन्डिया का अन्डरवियर एक **टी.टी.**

**T.T.**  
**ADDY**  
GYM VEST

सर्वी ने भी आराम का दूसरा जगन

**T.T.**  
**HOTPOT**  
WINTER WEAR

**T.T.** हर कसौटी पर खबरे  
अन्डरगारमेंट्स

इन्डिया का अन्डरवियर एक **टी.टी.**

हर कसौटी पर खबरे **T.T.**  
अन्डरगारमेंट्स

BRA-PANTIES • CHEMISOLES • T-SHIRTS

**टी.टी. सिर्फ बनियान ही नहीं, और भी बहुत कुछ, गारमेंट्स में सब कुछ.**

**T.T.**

- Kist Garments
- Bermudas
- Shirts
- Polo Shirts
- Ladies Bras
- Socks
- Tank Suits
- Ladies Tops
- Undershirts
- Underpants
- Wristbands
- Track Suits
- Casual & Leisurewear
- Nightwear
- Pyjamas

टी.टी. में अधिक विकल्प हैं

DEALERHIP ENQUIRIES SOLICITED FROM ALL OVER INDIA - AGENTS WANTED

**R... RAJKUMAR**  
के लिए **सिर्फ T.T. गारमेंट्स**

**T.T.**  
Teri Meri Kahani  
टी.टी. से बननी सुहानी

Garments • T-Shirts • Bermudas • Casual Wear • Ladies Wear • More

**T.T.**

Tradition To Trend, Tip To Toe  
जब भी हो **टी.टी.** ही हो

*Life is Good*

**T.T.**  
गारमेंट्स

टी.टी. से जिन्यगी बने सुहानी!

टी.टी. का कलम का री-टो अलका अलका

T.T. Contact No. 222-0822700 • Email: [enquiries@ttindia.com](mailto:enquiries@ttindia.com) • Website: [www.ttindia.com](http://www.ttindia.com)

**T.T.**  
Garments

*Life is Good*

T-Shirts • Bermudas • Casual Wear • Ladies Wear • Vests

**achhe lage achhe dikhe**

**T.T.**  
Garments

SHIRTS | TROUSERS | T-SHIRTS | PYJAMAS | BERMUDAS | LADIES WEARS | KIDSWEAR



# Pretty Woman

Camisole



From The House of







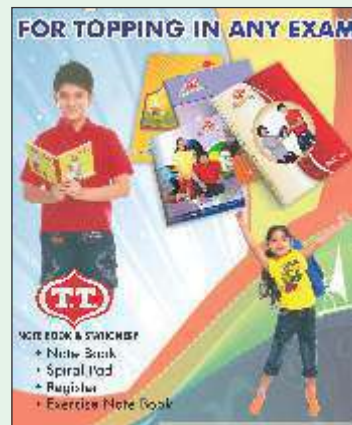
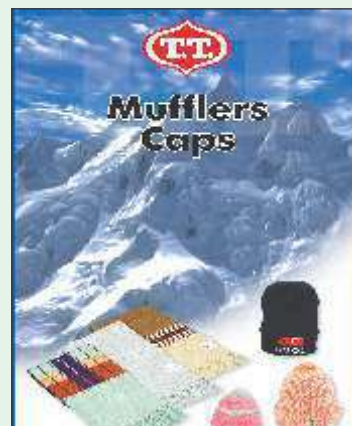
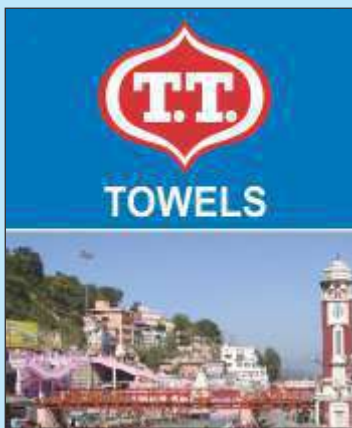
करोड़ो व्यवहार करे टी.टी. ब्रान्ड प्राडक्ट

T.T. ONLINE MALL



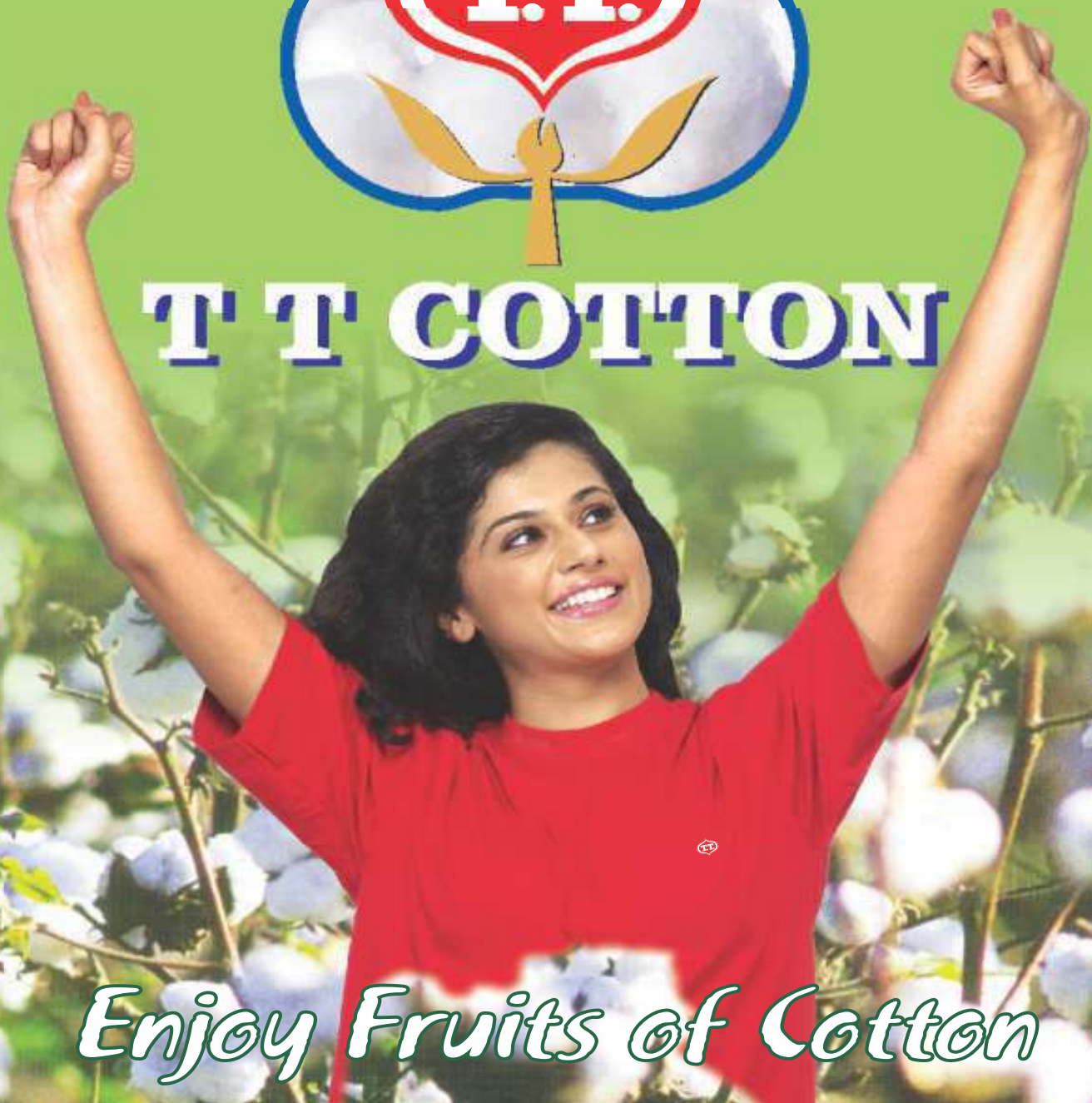
A-Z EVERYTHING UNDER THE SKY

सबकुछ A-Z





**T T COTTON**



*Enjoy Fruits of Cotton*

# RECORD OF SUCCESSFUL ENFORCEMENT OF THE RIGHTS IN TRADE MARK BY DIFFERENT COURTS, IPAB OR REGISTRARS

Dr. Jain had filed Civil, Criminal cases against the persons who have had tried to falsify and / or falsely applied to goods the trademark 'T.T.' in any form whatsoever or any deceptively similar mark and also has had taken steps to prevent any persons indulging in falsification and / or falsely applying to goods Dr. Jain's said trademarks in any form. Dr. Jain has left no stone unturned to protect and preserve the sanctity and the distinctive character of the trademark 'T.T.', and in this direction Dr. Jain has taken legal action to stop any falsification and infringement by sending Legal Notices to various wrong doers. That on receipt of such Notices the concern person change their trademarks and give undertaking to Dr. Jain not to use its mark in future.

Dr. Jain has also initiated various oppositions and rectifications against different persons who have had tried to falsify the trademark 'T.T.' in any form whatsoever and/or any deceptively similar mark. In most of the cases, Dr. Jain has been able to successfully restrain the other persons from imitating and / or falsifying his trademark 'T.T.' either by achieving orders in his favor or through mutual settlements via Legal Notice, oppositions, cases etc whereby the other party had removed/ altered/ modified its alleged mark in lieu to distinguish the same with Dr. Jain's mark "T T".

IN THE COURT OF HIGH COURT OF DELHI AT DELHI

CS(OS)1966 OF 2015

IN THE MATTER OF:-

R C JAIN & ANR ..... Plaintiff(s)

VS

AUDI AG ..... Respondent

CURRENT STATUS:-PENDING

ORDER DATED:-21<sup>ST</sup> JULY 2015

REMARKS PASSED BY DELHI HIGH COURT:-

“The Plaintiff no.1 claims to have a fully integrated vertical chain from fibre to fashion and export textiles, agro –products, readymade garments, textile piece goods, hosiery items, yarns, edible foods, confectionaries, wind mill, sweets, hand tools, small machineries, cosmetic items, medical products, surgical aids, band aids, electronic and electrical apparatus, agricultural implements, bags, building materials etc. These items are stated to be available online and offline even in the remotest part of the country. It is claimed to be a Well Known Multi Product Global Brand in 65 countries that “T T” is registered in almost all classes of the schedule to the trademarks rules.....”

This court is of the view that the plaintiffs have made out a prima facie case for an ex-parte ad interim injunction and in case such an order is not passed at this stage, irreparable prejudice would be caused to them. The balance of Convenience too lies in favor of the plaintiffs.....”

ખેડૂતભાઈઓ તથા માલધારી ભાઈઓ માટે ખુશખબર  
**ભારતનો પ્રખ્યાત**  
**પશુનો પ્યારો આહાર**



**૧૦૦% શુદ્ધ અને તાજો**

**કપાસીયા ખોળ**

વધુ દુધ  
વધુ ફેટ  
ભરપુર પ્રોટીન  
તંદુરસ્ત પશુ

બેસ્ટ કવોલીટીના કપાસીયાનું  
આધુનિક મશીનરી દ્વારા  
ઉત્પાદીત, સર્વગુણ સંપન્ન,  
તાજો અને લીલવણી શુદ્ધ  
કપાસીયા ખોળ આપના પશુને  
આપવાનો આગ્રહ રાખો.

છુટક તથા જથ્થાબંધ  
ટી.ટી. પશુ આહાર ખોળ મેળવવા માટે

**તીરૂપતિ ઓઈલ મીલ**  
**પ્રો. ટી.ટી. લિમીટેડ**

૮-બી, નેશનલ હાઈવે, શેમડા બસ સ્ટેન્ડ પાસે,  
બિલીયાળા. તા. ગોંડલ. જી. રાજકોટ.

મો. ૯૩૭૭૬ ૮૧૮૧૮

**IN THE COURT OF HIGH COURT OF DELHI AT DELHI**

CS(OS)2383 of 2007

IN THE MATTER OF:-

R C JAIN & ANR .....Plaintiff(s)

VS

TARUN THANDANI .....Respondent

CURRENT STATUS:-DECREED

ORDER DATED:-18<sup>th</sup> JULY 2013

**REMARKS PASSED BY DELHI HIGH COURT:-**

“It is stated that the Plaintiff No.1 is a prior user of the trademark 'T.T.' and has been using it continuously and uninterruptedly since 1968. The use of the mark TT by the Defendant reveals a deliberate and malicious intent on its part to misappropriate and exploit the reputation and good will of the mark TT and the copyright therein enjoyed exclusively by the Plaintiffs throughout the country and abroad. It is stated that use of the impugned marks TT Tent by the Defendant is bound to cause confusion and/or deception amongst the public at large who may be led to believe that the goods of the Defendant emanate from or are produced/manufactured by the Plaintiffs. This is bound to adversely affect the Plaintiffs goodwill and reputation.....”

The affidavit by way of evidence of the Plaintiffs, which remains un rebutted, sufficiently proves that the Plaintiff No.1 is the proprietor of the registered trademark/word mark T T in Class 25 and that it has also been a prior user of the trademark 'T.T.' .....

**IN THE COURT OF HIGH COURT OF DELHI AT DELHI**

FAO(OS) 145/98

“....To us it appears that the curvilinear shape (referring to the Appellant's Trademark) is not heart shape but has closer resemblance to an onion which is sprouting on both sides which it seems to make the design something which does not exist in nature and, therefore uncommon.

Adoption of such a shape without any material change in its appearance would prima facie be, therefore infringe the copyright of the Appellant”

**INTELLECTUAL PROPERTY APPELLATE BOARD, CHENNAI**

M.P. No. 196/2009 in OA/45/2009/TM/CH and OA/45/2009/TM/CH

IN THE MATTER OF:-

M/S T.T. INDUSTRIES .....Applicant

VS

REGISTRAR OF TRADEMARK.....Respondent

ORDER DATED:- 03<sup>rd</sup> Nov 2011

**REMARKS PASSED BY TRIBUNAL:-**

“On a bare perusal of the two marks, it is clear that the respondents have adopted the ornamental onion shape get up/design only to ride upon the goodwill and reputation earned by the Appellants assuming the respondents have adopted the letters from their trading style DMR Textiles, they have given no reason for adopting the onion design. We therefore are of the view that the adoption is dishonest. When the adoption is

# FOR TOPPING IN ANY EXAM



## NOTE BOOK & STATIONERY

- Note Book
- Spiral Pad
- Register
- Exercise Note Book



BEFORE ASST. REGISTRAR OF TRADEMARK, TRADE MARK REGISTRY, NEW DELHI

APPLICATION NO AND CLASS:-

612424 CLASS 16, 612425 CLASS 23, 454953 CLASS 25, 432274 CLASS 18 AND 432271 CLASS 25

IN THE MATTER OF:-

M/S D.M.R TEXTILES .....Opponent

VS

M/S 'T T' INDUSTRIES.....Dr. Jain

ORDER DATED:-21<sup>ST</sup> JULY 2015

REMARKS PASSED BY ASST. REGISTRAR:-

“It is also to be noted that by virtue of such wide spread user of the “T T” monogram in India and abroad, it has become a VERY WELL KNOWN MARK.....”

BEFORE ASST. REGISTRAR OF TRADEMARK, TRADE MARK REGISTRY, NEW DELHI

APPLICATION NO AND CLASS:-

612424 CLASS 25 AND 612427 CLASS 25

IN THE MATTER OF:-

M/S D.M.R TEXTILES .....Opponent

VS

M/S 'T T' INDUSTRIES.....Dr. Jain

ORDER DATED:-21<sup>ST</sup> JULY 2015

REMARKS PASSED BY ASST. REGISTRAR:-

“*Dr. Jain is True and Lawful Proprietor of the mark applied within the ambit of section 18(1) of the Act.....*”

**BEFORE ASST. REGISTRAR OF TRADEMARK, TRADE MARK REGISTRY, MADRAS**

APPLICATION NO AND CLASS:-

422429 Class 24

IN THE MATTER OF:-

M/S 'T T' INDUSTRIES .....Opponent

VS

M/S REKHA ENTERPRISES.....Dr. Jain

**REMARKS PASSED BY ASST. REGISTRAR:-**

“*On persual of the opponent's evidence and the supporting documents and after hearing the counsel on both sides at length, I come to conclusion that the opponent has extensively used the trademark 'T.T.' and it has got wide reputation.....*”

*In the factual background of the user and reputation of the opponent's mark, if Dr. Jain's mark is used in respect of the goods applied for, it is likely to cause confusion and deception in the minds of general public.....”*

It is worthwhile to mention here that, Dr. Jain is also the founder, promoter and Chairperson of T T Ltd.



**A-Z  
EVERYTHING  
UNDER THE SKY**

**सबकुछ A-Z**



(Public Listed Company) having its registered office at 879, Master PrithviNath Marg, Karol Bagh, New Delhi -110005 and also entered License User Agreement for his Trademark with T T Ltd.

## **ORDERS IN FAVOUR OF DR. JAIN U/S 16 OF COMPANY ACT**

Before the Regional Director, Western Region, Ministry of Corporate Affairs, Mumbai (Order dt. 26.02.2019)

IN THE MATTER OF:

T T Limited vs T T Machines Private Limited (SRN No. G42513789 dt. 02.05.2017), u/s. 16 of the Companies Act, 2013

“That Dr. Jain is a Well Renowned Company and listed in Stock Exchange and the Trademark “T T” is a Well- Known Trademark. The name of the Respondent. The name of the Respondent Company, i.e. T T Machines Private Limited is closely resembling with the name of Dr. Jain Company and is likely to create confusion in the mind of the public to have some connection with Dr. Jain Company. Hence, this forum is of the opinion that directions can be issued to the Respondent Company under section 16 (1) (a) of the Act to change its name other than prefixed "T T”.

(2) Before the Regional Director, Western Region, Ministry of Corporate Affairs, Mumbai (Order dt.10.08.2018)

IN THE MATTER OF:

T T Limited vs T T Facility Management Services Private Limited. (SRN No. C478481223 dt. 12.02.2016), u/s. 16 of the Companies Act, 2013

“On considering the Application of Dr. Jain, reply of the Respondent rejoinder of Dr. Jain, arguments and counter-arguments of Dr. Jain and Respondent, I am of considered view that Dr. Jain is a Well Renowned company and listed in the stock exchange and the Trademark “T T” is a Well- Known Trademark. The name of the Respondent Company, i.e. T T Facility Management Services Private Limited is closely resembling with the name of Dr. Jain Company and is likely to create confusion in the mind of the public to have some connection with Dr. Jain Company. Hence, this forum is of the opinion that directions can be issued to the Respondent Company under section 16(1)(b) of the Act to change its name other than prefixed "T T”.

(3) Before the Regional Director, Northern Region, Ministry of Corporate Affairs, New Delhi (Order dt. 05.02.2018)

IN THE MATTER OF :

T T Limited vs T T Auto Private Limited. (SRN No. C77888071dt. 06.02.2016), u/s.16 of the Companies Act, 2013

“However, Dr. Jain is a Well Renowned company and listed in the stock exchange for the last 25 years. The name of the Respondent Company i.e., T T Auto Private Limited is closely resembling with the name of Dr. Jain Company and is likely to create confusion in the mind of the public to have some connection with Dr. Jain Company. Hence, this Forum is of the opinion that directions can be issued to the Respondent Company under section 16(1)(a) of the Act to change its name other than prefixed “T T”.

Dr. Jain has also entered in Royalty/Settlement agreement for enforcement of his Intellectual Property Right time to time with various parties.



## Summarizing the recognition of the trademark 'T.T.', a Multi Product World Famous Global Brand Since 1968 as under:-

- "T T" Brand is globally becoming stronger and stronger year after year.
- "T T" Brand is a global brand selling its products to more than 65 Countries across the globe.
- "T T" Brand is the fundamental strength of "T T Group". "T T" Brand owner has been persistently building "likings" of "T T" Brand globally since 1968.
- Although "T T" Brand is owned by "T T Group", Chairman, Shri Rikhab C. Jain, its benefits are largely being harvested by the "T T Limited" as the largest franchisee.
- "T T" Brand is a multiproduct Indian Brand famous world-wide.
- "T T" Brand is registered in India in almost all classes of goods and services. T T Logo, design and name are registered per se. Hindi and some translations in other languages are also registered.
- Overseas registrations of "T T" Brand are in Bangladesh, Sri Lanka, Nepal, Bhutan and Pakistan. Global Registration for Multi Products (Madrid Protocol) in 66 Countries is under process.
- "T T" Brand has various Copyright registrations for various designs and products.
- "T T" Brand has well recognized and highly recalled Mascots, Domains and Advertising headlines and taglines registered. "T T" Brand is always consistently protecting its Intellectual Property Rights all over the world. Many cases have been filed against Trademark fraudsters. Cases settled in "T T" Brand's favour so far are more than 300 numbers. More than 70 cases are presently pending under trials against misusers. Several criminal convictions against "T T" mark intruders have happened leading fraudsters into long imprisonments and detentions, seizure of production facilities and inventories. Multi Product World Famous Global Brand Since 1968 BRAND 37th Annual Report.
- Many misleading, resembling and confusing corporate names contradicting "T T" Brand have been successfully ordered to change suitably avoiding "T T" alphabets. Some protests are pending for final orders.
- "T T" Brand has got to its credit many accolades and recognitions:- Awarded "Master Brand Status Award" by CMO Asia (Affiliated to CMO Council, USA).
- Selected as India's Most Promising Brand by "World Consulting & Research Corporation".
- Many Franchisee Agreements have been executed since 1981 onwards and large numbers of them continue in operation.
- "T T" Brand's products are available online at top online shops besides its own online portals. It is also distributed through all market channels like large retail format stores, Rural, Urban, distributors, Wholesalers, Single Brand Shops and Exports.
- Recall of "T T" Brand by its logo, mascot is very strong and can be recalled by most of the citizens even on presenting some clues instead of full name or designs.
- "T T" Group has spent several crores so far for promotion of Brand through Advertising, Sales Promotion, PR and CSR activities. Every year crores of rupees are spent in AV and Print media, Radio, Outdoor publicity and event organizing in India and in the international forums.
- Corporate Philosophy and fair business practice is helping in building up and goodwill of "T T" Brand. It is for the benefit of all Stakeholders.
- Long Age Survival of the Brand is in itself confirms its credit worthiness. Hundreds of "T T" competitors have vanished during the life span of "T T" Brand so far.
- Brand value can also be calculated by the fact that Promoters, Owners and Owner's family are better known by trademark "T.T. Walein" than by their own name or face. This reflects the strength of the brand.
- From the Remote corner of the world, buyers are sending million / lacs of dollars as advances against orders without any third party reference or guarantee even if they have never met owners or promoters or even executives in person. This is the real test of credit for any brand as well as for any organization. Trust for the brand has been built up by consistent reliability, credibility and honored assurances for more than five decades.



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**T T INDUSTRIES**

878-A, Master Prithvi Nath Marg, Karol Bagh, New Delhi - 110 005 INDIA

Ph.: +91-11-45060708, M: 9810279446

E-Mail: [newdelhi@ttlimited.co.in](mailto:newdelhi@ttlimited.co.in), Website: <http://www.ttlimited.co.in>



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